



LITTLE FALLS TOWNSHIP POLICE DEPARTMENT RECRUITMENT PLAN

GOALS and OBJECTIVES:

The goal of the Little Falls Township Police Department Recruitment Plan is to attract qualified and diversified individuals to pursue a career with the Little Falls Township Police Department. The objective is to achieve an overall racial and gender composition of the department in comparison to the service population of the Township through the department’s recruiting activities. To that end, this agency will endeavor to set and meet specific goals to promote demographic consistency throughout the hiring process, as provided for in N.J.S.A. 52:17B-4.10 et seq. and corresponding New Jersey Attorney General Guidelines “Promoting Diversity in Law Enforcement Recruiting and Hiring” issued December 7, 2021.

GENERAL:

The Little Falls Township Police Department is subject to the provisions of New Jersey Statutes Annotated 40A:14-118, et seq. and municipal ordinance in all facets of the recruitment and the selection process. The Chief of Police is responsible for the Recruitment Plan.

Little Falls Township is an equal opportunity employer in all facets of the personnel process.

CURRENT DEMOGRAPHICS:

The demographics composition of the service area and agency are represented in the following table:

LITTLE FALLS						
Data is based on the 2020 Census Count	POPULATION		CURRENT SWORN OFFICERS TOTAL		CURRENT SWORN OFFICERS FEMALE	
RACE / ETHNICITY	#	%	#	%	#	%
WHITE	9,116	68%	26	78%	2	100%
BLACK or AFRICAN AMERICAN	834	6%	1	3%	0	0%
HISPANIC - ANY RACE	2,264	17%	4	12%	0	0%
AMERICAN INDIAN OR ALASKA NATIVE	4	<1%	0	0%	0	0%
ASIAN	723	5%	2	6%	0	0%
NATIVE HAWAIIAN OR PACIFIC ISLANDER	2	<1%	0	0%	0	0%
SOME OTHER RACE ALONE	68	1%	0	0%	0	0%
POPULATION OF TWO OR MORE RACES	349	3%	0	0%	0	0%
TOTAL	13,360	100%	33	95%	2	5%



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The Little Falls Police Department's goal is to attract qualified individuals to pursue a career with the Little Falls Police Department. The objective is to achieve an overall racial and gender composition of the Department in comparison to the service population of the Township through the department's recruiting activities. This agency will make a good faith effort to meet specific goals for recruiting a diverse workforce, in terms of people of color and gender diversity. The goals and objectives will be accomplished through various recruitment activities listed in the Recruitment Activities section of this plan.

RECRUITMENT ACTIVITIES:

Activity #1: Identify and maintain contact with local minority organizations and social support groups including, but not limited to educational, religious, ethnic, racial, and gender-based organizations.

Activities include, but are not limited to:

- Provide recruitment brochures and materials to educational, religious, ethnic, racial, and gender-based organizations.
- Attend career fairs at local schools and colleges.
- Offer internship programs for interested college students.
- Draft, print, and distribute informational brochures that may attract qualified candidates to the agency.
- Make maximum use of the Little Falls Township website to attract qualified candidates to the agency.
- Offer mobile registration drives to assist applicants through the application process by providing computers for those who may not have the technology or Wi-Fi needed to sign up.
- The following information should prove useful when participating in recruitment activities:
 - Recruitment/informational brochures
 - Agency organizational chart
 - Current contractual agreements
 - Training catalogs
 - Demographic data
 - General Employment Applications

Activity #2: Advertise on Policeapp.com, the Little Falls Police Department's *Facebook* page and other social media platforms, as well as any other appropriate media market, for persons meeting eligibility requirements.



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Activity #3: When applicable, contact the State of New Jersey Civil Service Commission and obtain the “Rice list” of eligible officers who were laid off from other jurisdictions.

Activities include, but are not limited to:

Conducting interviews with eligible laid off officers to employ such officers as to meet the agency’s recruiting goals.

ANNUAL REVIEW, EVALUATION AND REPORTING

- The Chief of Police, or designee, shall conduct an annual review of the Recruitment Plan and shall include, but not limited to, performing an annual agency demographic review, determining whether any substantial disparities have been reduced, and if need be, revising the Recruitment Plan accordingly if the goals and objectives are not met.
- N.J.S.A. 52:17B-4.10 et seq requires that each law enforcement agency must report certain law enforcement applicant data annually by January 31st for the preceding year. The data required to be reported is listed in the New Jersey Attorney General Guideline “Promoting Diversity in Law Enforcement Recruiting and Hiring” in Paragraph III.

<https://www.nj.gov/oag/dcj/agguide/directives/ag-Guidelines-Diversity-in-LE-Recruiting-and-Hiring.pdf>

- The reporting form can be found at:

<https://www.nj.gov/oag/dcj/agguide/directives/Appendix-A.xlsx>